



Notice of the 2021 Annual General Meeting of the British Columbia Literacy Council of the International Literacy Council (BCLCILA) was previously emailed. In accordance with the BCLCILA by-laws, the notice of meeting was sent to all current members of the International Literacy Association who reside in British Columbia, two weeks in advance of the BCLCILA AGM. We welcome your participation and input and hope to see you next week.

ANNUAL GENERAL MEETING
British Columbia Literacy Council of the International Literacy Association
Thursday, November 25, 2021 - 6:00 – 7:00 PM

Sylvia Hotel (on English Bay)
1154 Gilford Street
Vancouver, B.C.
Pendrell Room
(free underground parking in back)

Meeting Minutes

1. Meeting called to order at 6:20 pm by Carrie Froese, president. In-attendance: Carrie Froese, Larkyn Froese, Kelly, Garth Brooks, Karen Addie, Linda Klassen. Regrets Mike Bowden, Chelsea Miller, Mark Stewart
2. Welcome and Introductions – Introduction of Larkyn Froese and Chelsea Miller.
3. Adoption of the Agenda: moved - Karen / seconded- Linda / carried
4. Acceptance of the Minutes of AGM (November 24, 2020): Linda/Karen/ carried
5. BCLCILA Executive Board Reports
 - a. President's Report / Carrie Froese
 - i) Thanks for the contributions of the Executive during this difficult time. Excited about new people putting their names forward for the executive as well as new people joining the membership
 - ii) Grateful to Linda and Garth for the tokens of appreciation for the Executive.

- iii) Survey feedback and new members have provided some direction for moving forward in a positive, proactive way
 - iv) Looking forward to working directly with members in the coming year now that covid restrictions are lifting
- b. Vice President's Report – Chair Project Committee / Linda Klassen
- i) I have been Vice President for just over 2 years and have yet to run a Fall Conference or Hold a program committee meeting. I have, however, fulfilled duties as assigned by the president. Perhaps the largest involvement has been to post and retweet tweets related to literacy promotion in BC. Carrie is an excellent social media influencer, and has used this on line profile to elevate the profile of BCLCILA, acknowledging it on most of her tweets whether they are power to enquire or other literacy events. BCLiteracy joined twitter August, 2019 (@BCLiteracyCoun1), and now has 157 followers. Linda has 400 followers, and Carrie has approx. 1700 followers (@CarrieFroese). The past 2 years of COVID restrictions have caused everybody to reframe success, particularly in regards to Professional Development dissemination. Face to face events and meetings are not encouraged, and have not been relevant as an assessment tool for reaching mission statements or goals. Our prominent goals as a Council is to promote literacy and help educators connect around this important topic.
 - ii) Under Carrie's leadership this has happened in unexpected ways. Authors are connecting us to us to promote their new books. Reading lists are being shared. Lesson plans and interesting reads are being linked and educators are connecting. Whether Carrie is retweeting or linking to articles and blogs that she is a part of, literacy is being promoted in BC. BCLCILA is a presence on Twitter and is making a contribution to the promotion of literacy in BC. BCLCILA has 607 likes. So, how does this play out in membership? Our numbers have largely remained around the 60 number for the last 3 years, so there was an assumption the not many new people joined. However, when Karen and I looked over the numbers this week, we realized that in the last 3 years (1919-2021) 29 present members have joined BCLCILA. Now this suggests that many may have also let their membership lapse, as our numbers haven't changed that much. However, 50 percent of our present members are fairly new and haven't likely attended any in person events. Their sole connection to us is through our online presence, or personal connection to someone on the executive. We are seen as a respected voice on literacy issues and our new membership reveals this.

- iii) Survey winners: Marvin Muress, Shelley Hegedis, Darlene Archess, Linda Klassen and Chelsea Miller.
- iv) Survey results: Executive has received a draft of the membership survey data from Karen Addie. Respondent rate was 35.7% of membership.
 - 1. Top comments:
 - 1. a) Connection with people possibly in a hybrid of in-person and online;
 - 2. b) Seeking Pro-D and development opportunities;
 - 3. c) Be involved and tap into local talent.
- c. Treasurer's Report / Garth Brooks
 - i) Correction: For April 1, 2021 entry: "Activation".
 - ii) Acceptance of Treasurer's Report: Garth/Kelly/ carried
- d. Director of Membership Development Report / Kelly Patrick
 - i) In May, 57 members, up 5%. In November, 61 members, up 7%.
 - ii) Data provided as part of Linda Klassen's VP report:
 - 1. Numbers:
 - 1. Details of present membership list - 60 members - 15 from 1982-2002, 15 from 2004- 2018, 29 from 2019-21.
 - 2. 1982- 10 members
 - 3. 1983 - 2 members
 - 4. 1986 - 1 members
 - 5. 1999- 1 member
 - 6. 2002 - 1 member
 - 7. 2004 - 2 member
 - 8. 2005 -1 member
 - 9. 2006 - 2 members
 - 10.2008 - 1 member
 - 11. 2011 - 1 member
 - 12. 2012 - 2 member
 - 13. 2015 -1 member
 - 14. 2016- 1 member
 - 15. 2017 - 1 member
 - 16. 2018 - 3 members
 - 17. 2019 - 7 members
 - 18. 2020 - 13 members
 - 19. 2021 - 9 members
 - 2. Geographic Data
 - 1. Vancouver - 22 members Burnaby - 4 members Coquitlam New Westminster - 2 members (28)

2. (South of the Fraser)Surrey Delta Langley/Abbotsford / Chilliwack/ Maple Ridge - (11)
 3. Vancouver island - (7) members
 4. Kamloops/Kelowna - (7) members
 5. Prince George/ Fort st John/ Nelson/ Revelstoke/Nakusp/Quesnel/ Prince Rupert - (7) members
- e. Provincial Coordinator's Report / Karen Addie
- i) ILA held 3 meetings for provincial coordinators to come together. Karen attended these events, and it gave insight into the American side of ILA. Most recent meeting was the Chapter Leader's Brainstorming session, Oct. 21, 2021. Both Karen and Garth were in (virtual) attendance.
 - ii) Worked with Garth Brooks on by-laws through June. Distributed draft of bylaws to Executive in June.
 - iii) Website: readingbc.ca. Reference to email sent to executive. Jonah Winters is the host and is currently in-putting all changes
2. South Central Literacy Council / report given by Karen Addie on behalf of Mike Bowden
- i) Centered around Kamloops, BC. This project is still in research and development. Karen reports that she anticipates a trip to Kamloops in 2022 to support this project.
3. Strategic Planning Update / Mike Bowden
- i) Report not given.
4. New Business
- ii) Canadian Special Interest Group on Literacy of ILA / Garth Brooks
 - iii) Co-sponsored one event.
5. Call for Nominations & Election of BCLCILA Executive 2021-2022
Chair of Nominations – Carrie Froese: BCLCILA President
carriefroese@gmail.com
- a. Call for Nominations & Election
 - Positions Open for Nominations & Election (2020-2021)
 - i) Secretary (1-year term) – Kathryn Ransdell
 - ii) Treasurer (1-year term) – Chelsea Miller
 - iii) Vice President (1-year term) – Larykn Froese
 - iv) President (1-year term) – Carrie Froese
 - v) Director of Membership Development - Linda Klassen
 - Positions NOT Open for Nominations & Election (2020-2021)
 - i) BC Provincial Coordinator - Dr. Karen Addie (2nd year of 3-year term)
 - ii) Past President – Assumed when president completes role

Member at-large: Garth Brooks and Kelly Patrick to be appointed as members at-large at the inaugural BCLCILA Executive Board meeting for 2021-22. Note: Member-at-large positions are appointed by the executive committee. This is a good role to observe the workings of BCLCILA and provide mentoring by more experienced members.

6. Adjournment: Motion to adjourn. Linda/Garth. Meeting adjourned at 7:36 pm.

The inaugural BCLCILA Executive Board meeting for 2021-2022 took place immediately following the AGM.